



ATRICOS
MILANO



A R C T I C

Warm Tone Neutraliser

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WARM TONE NEUTRALISER

Specific treatment for blond, white and grey hair.

Neutralises the hair colour tone, reducing warm tones and enhancing cool tones.

With Blackcurrant Extract, it moisturises the hair, leaving it extremely soft and shiny.

√ 5 products for use in the salon and at home
√ 0% 0% parabens

For hair with icy tones!



BLACKCURRANT EXTRACT

Moisturises the hair leaving it shiny, protects it from breakage during and after technical treatments.

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Warm Tone Neutraliser

PURPLE ACTIVATOR SHAMPOO



AT190 - 1000 ml - AT191, 250 ml

Purple Activator Shampoo for blond and white hair.
With a fresh unisex scent, it tones the colour after
bleaching treatment.
Reduces the warm reflexion while enhancing cool ones.
Blackcurrant Extract moisturises the hair and gives shine.

HOW TO USE: apply to wet hair, massage, rinse
thoroughly and repeat if necessary.
For an even better result leave the shampoo on for a few
minutes.

PURPLE ACTIVATOR CONDITIONER



AT192, 1000 ml - AT193, 250 ml

Purple Activator Conditioner for blonde and white hair.

With a fresh unisex scent, it neutralises hair tone by reducing warm tones.

Blackcurrant Extract smoothes the hair and protects it from breakage during and after technical treatments.

HOW TO USE: apply an amount of the product to damp hair. Leave on for 3-5 minutes then rinse.

AMETHYST DETANGLING FLUID



AT194, 250 ml

Amethyst Detangling Fluid for blonde and white hair.
With Blackcurrant Extract, makes hair easy to comb without weighing it down; gives great softness leaving a fresh fragrance.
Facilitates the reduction of warm tones.

HOW TO USE: shake vigorously for a few moments to mix well the two phases of the product. Spray onto towel-dried hair.
Comb through and proceed to blow-dry and style as desired.
Thanks to the presence of sun filters it can also be used during exposure to the sun. Product without rinsing.

ICY TONE ENHANCER



AT195, 50 ml

Icy Tone Enhancer, illuminating serum for blonde and white hair.
Blackcurrant Extract seals split ends and prevents their formation.
Suitable for all hair thicknesses, it shines leaving a fresh fragrance.
Facilitates the reduction of warm highlights.

HOW TO USE: apply to damp hair in small doses to the lengths and ends, distribute evenly.
Used on dry hair it gives shine.
Non-sticky, non-binding.
Product without rinsing.

Purple Pure Pigments, warm tone neutralising additive serum.
Product to support the use of Arctic Line by Atricos. Thanks to the pure concentration of purple pigments, it neutralises blonde and white hair by reducing warm tones.
Parfume-free.

HOW TO USE: depending on hair tone, use approximately 1 gram of product (corresponding to approx. 20 drops) per 100 ml of dye to achieve the desired tone.
To intensify the anti-yellowing effect when using Purple Activator Shampoo and Conditioner, apply approximately 0.5 gram (approx. 10 drops), mix thoroughly before applying to the hair.



AT196, 100 ml

PURPLE PURE PIGMENTS

0% PARABENS





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